

Mockup Review with Elle

- Now that I'm looking at the site, single page may be too long since the timeline is very long. Maybe switch to multiple pages, left/right arrows for previous/next pages, or cut down the timeline.
- Mockup B more closely resembles Savoy Hotel's logo, but the centered logo may not have space for the main nav bar. Can move logo to one corner or have it shrink/disappear after scrolling
- Double navigation for Mockup B might be a little confusing to establish hierarchy, maybe move main pages to the top and then keep nav within that page on the sidebar

Creative Director: Jane

Designer: Cynthia

- Font: sans-serif or more cursive-y both work as long as its legible
- Black and white website, except for some of the photos
- Layout: Navigation buttons across the top of the website for each section (Early Life, Entertainment Career, Humanitarian Work, etc.)
 - Or Life & Career page and then section headers within the page to divide the various sections (Early Life, Entertainment, Humanitarian, Personal Life)
 - Life (Early Life, Personal Life), Career (Entertainment, Humanitarian), Legacy
- Website Inspos:
 - <https://forthe love of bread.com/about>
 - <http://squad.agency/>
 - <https://loveamika.com/pages/giving-back>
 - <https://www.inselhombroich.de/en>
- Photo resources:
 - <https://rareaudreyhepburn.com/archive> photos can be mix of BW and color

Creative Director: Cynthia

Designer: Elle

- Colors: muted, dark colors, cream; dark academia type vibes
- Vibes: dark academic, old money, quiet luxury
- Font: mix of sans serif and serif → create a sense of timelessness
- Timeline: pick important dates/events for chronological timeline only
- Fun Facts: interactive trivia-style with flip cards or something like that
- Artist-in-residence program: Monet
<https://www.strandlines.london/2019/09/09/the-savoy-monets-pied-a-terre/>
- Layout: one singular page with different sections with navigation bar leading to different sections. Can be changed to multiple pages if it doesn't look good/work out.

Sources:

GIF: <https://www.pinterest.com/pin/32088216083089136/>

Quote: <https://time.com/4316700/audrey-hepburn-inspiring-quotes/>

Copy: wikipedia

Photos: <https://rareaudreyhepburn.com/archive>

PHotos; <https://www.ft.com/content/94e47668-d306-4aa1-a96c-97d010e5be1e>
<https://www.timesofisrael.com/how-hollywood-idol-audrey-hepburn-helped-save-dutch-jews-during-the-holocaust/>
<https://www.holdenluntz.com/artists/george-daniell/audrey-hepburn-mel-ferrer-2/>